.travel Renews Commitment to Just a Drop

-- Tralliance Team Presents Latest Contribution during 2006 WTM --

LONDON (November 6, 2006) – With the approach of 2007, Tralliance Corporation, the **.travel** Registry, has renewed its ongoing commitment to the water-aid charity Just a Drop, presenting the organization with another major contribution at this year's World Travel Market in London.

The donation is the latest installment of the breakthrough agreement by **.travel**, the tourism industry's top level Internet domain, to pledge $1 US for every **.travel** domain name registered. The philanthropic initiative has the potential to raise hundreds of thousands of dollars in the coming years and is the largest funding pledge for the charity in its eight-year history.

Just a Drop founder and Managing Director of World Travel Market Fiona Jeffery, Treasurer and Trustee Tom Nutley, chairman of Reed Travel Exhibitions, and Project Executive Nikki Davis accepted the donation from the Tralliance global management team following Monday's **.travel** presentation on the World Stage.

"With growth in the number of **.travel** domain names at a record high, we are proud to be able to make a significant contribution to this important cause," said Ron Andruff, president of Tralliance.

Founded in 1997, Just a Drop is the only global travel and tourism industry charity to give children everywhere the right to life by providing clean water to thousands of children and their families. Registered with the Charity Commission, the charity raises money to build wells, hand pumps and health and sanitation programs in order to give children and their families access to clean water close to their homes.

Jeffery said that Tralliance and **.travel's** overwhelming goodwill would make a significant difference. "Together, **.travel** and Just a Drop will be able to provide hundreds more protected wells, kilometre upon kilometre of piping, latrines and much more to totally change the lives of communities who right now do not even have the very basics of life."

"This is an extremely generous and big hearted gesture by Tralliance which will make a huge difference to the work of Just a Drop," added Nutley. "For the first time, we will be able to plan ahead and ensure that we can cover the costs of more projects in the field than ever before.

"It is particularly appropriate that Just a Drop should now be linked with this historic development for the global travel and tourism industry to acquire greater consumer visibility and credibility on the Internet."

"The travel industry as a whole is aware of the importance to 'give back' to the communities in which they operate," said Andruff. "There are currently thousands and thousands of **.travel** registrants. Through **.travel**'s commitment to Just a Drop and the potential for each registrant to match our donation, we are confident that we will be able to make significant contributions to this important cause for years to come."

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About Tralliance Corporation
Tralliance Corporation is a wholly-owned subsidiary of theglobe.com (otcbb:tglo) that, as the **.travel** Registry, develops products and services to promote the efficiencies and convenience of e-commerce for travel and tourism companies on the Internet. Designed to serve the global travel and tourism community, the major aims of the **.travel** sponsored Top Level Domain (sTLD) are improved Internet identity, creation of advanced distribution channels, and the establishment of a strong trust factor between the industry and its customers. For more information visit www.tralliance.travel, or www.travel.travel.

Tralliance Corporation, the **.travel** Registry, has identified Just a Drop as the official charity of the industry-exclusive, top-level Internet domain. With over four million children under the age of five dying each year due to water-born diseases, Just a Drop, a global travel and tourism industry charity, has dedicated itself to providing clean water to children around the world, thereby offering each child the most basic human right, to live. As part of its joint commitment to this important endeavor, the **.travel** Registry donates one U.S. dollar for every registered domain name and challenges all domain holders to match the company's contributions. Tralliance's dedication to this effort has resulted in the largest funding pledge for the charity in its eight-year history, which Just a Drop trustees predict will double or even triple the amount of charitable work the organization carries throughout the world. For further information on Just a Drop, visit www.justadrop.org.

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